

# ADVERTISING CONTRACT



**Renewal**    **New Account**

Date \_\_\_\_\_

Publication    Houston Symphony    SPA

**Bill Customer** or    **Bill Agency**

Grand 1894 Opera House    Other \_\_\_\_\_

Company \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_

Contact \_\_\_\_\_

Fax (\_\_\_\_\_) \_\_\_\_\_

Address \_\_\_\_\_

E-mail \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Website \_\_\_\_\_

**Advertising Agency:** \_\_\_\_\_

Agency \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_

Contact \_\_\_\_\_

Fax (\_\_\_\_\_) \_\_\_\_\_

Address \_\_\_\_\_

E-mail \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Website \_\_\_\_\_

**Bill Other** \_\_\_\_\_

This contract authorizes New Leaf Publishing to reserve the space indicated in the following schedule at the indicated cost and subject to the terms and conditions stated on this contract.

## MONTHLY SCHEDULE

Issue	Size	Color	Rate
Sept 20 _____			
Oct 20 _____			
Nov 20 _____			
Dec 20 _____			
Jan 20 _____			
Feb 20 _____			
Mar 20 _____			
April 20 _____			
May 20 _____			
June 20 _____			
July 20 _____			
Aug 20 _____			

## QUARTERLY SCHEDULE

Issue	Size	Color	Rate
Fall 20 ___ or Vol _____			
Wint 20 ___ or Vol _____			
Spr 20 ___ or Vol _____			
Sum 20 ___ or Vol _____			

Rates for space do not include production costs, which will be billed separately.  
Rates subject to change with two months advance notice from publisher.

NOTES: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Contract must be signed by customer to receive frequency discount.**

I have read and I agree to the terms and conditions stated on this contract.

By virtue of signing this contract, the advertiser/agent hereby agrees to all terms set forth on the **advertising rate card**, and acknowledges the receipt of the same.

Agreed \_\_\_\_\_ Date \_\_\_\_\_

Customer Contact or Authorized Agent (Print name and signature)

By \_\_\_\_\_ Date \_\_\_\_\_

New Leaf Publishing Advertising Executive