



Pre-printed Inserts

Rates:

- 7" x 4 ¾" or smaller: Black and white half-page rate, per sheet*
- Larger than 7" x 4 ¾": Black and white full-page rate, per sheet*

*Plus all bindery costs

Specifications:

- All inserts must be accompanied by a run-of-book advertisement
- A blueline proof and paper stock sample of all pre-printed inserts must be submitted to New Leaf Publishing prior to printing for review and approval.
- Production specifications for preprinted inserts will be provided by the publisher upon request
- Printed inserts must be delivered to the printer 10 days prior to press date

Contact our Advertising Director, John Buck, at 713.523.5323 for more information.