

The Grand



1894 OPERA HOUSE

Buy the Best of Both Worlds

Get year-round exposure to upwardly-mobile arts patrons from the Houston/ Galveston metroplex!

- Over 70% Houstonians
- Galveston's best and brightest
- Households with incomes exceeding \$100K
- 74% reside in an 80-mile radius from Galveston
- Houston's elite weekenders
- "Off-island" residents – nearly 80%
- Arts lovers who attend 4 events per season
- More than half are 45-64, college-educated

2004 - 2005 Advertising Rates

Four Color	Full Season
Back Cover	\$4,807
Inside Cover	\$4,623
Full Page	\$3,692
2/3 Page	\$2,777
1/2 Page	\$2,438
1/3 Page	\$1,851
1/6 Page	\$1,219
Center Spread	\$9,252

Black/White	Full Season
Full Page	\$3,169
2/3 Page	\$2,375
1/2 Page	\$2,128
1/3 Page	\$1,587
1/6 Page	\$1,047

Material Deadlines

Vol 1
September 1, 2004
Vol 2
October 18, 2004
Vol 3
January 21, 2005
Vol 4
March 15, 2005

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